Commercial Photography/Video Policy

Fees and Contact Information
Frederik Meijer Gardens & Sculpture Park is a nonprofit organization whose purpose is to promote the enjoyment, understanding, and appreciation of gardens, sculpture, the natural environment, and the arts. Our grounds and facilities are popular locations for photography, videography, and social media sharing, and you are welcome to photograph them as outlined in this policy.

The quality of the Meijer Gardens guest experience and the safety of our visitors are of the utmost importance. To that end, photography must not disrupt Meijer Gardens operations or limit the accessibility of exhibitions or facilities. We reserve the right to refuse permission to shoot in our indoor galleries at any time, if it is not in the best interest of guests, donors, or artists represented in our collection or it conflicts with the Meijer Gardens mission. Please comply with the etiquette guidelines outlined in the Guest Guide & Map.

Due to artist copyrights, no photography or video may show any part of any artwork without express written consent by Meijer Gardens. Violations of this policy may result in further actions. Meijer Gardens reserves the right to approve final content for anything in which images of Meijer Gardens will appear.

These rules are subject to change without prior notice, at the discretion of Meijer Gardens. To review the most current update of this policy, please visit the The Daniel and Pamella DeVos Ticketing Center or view online: MeijerGardens.org/photography

Commercial Photography/Videography
By appointment only.
Contact the Director of Communications at 616-975-3180 to enter into a Commercial Photography/Video Agreement.

A $1,500 fee, for a half day or less, is required and does not guarantee exclusive use of Meijer Gardens. Additional fees will be assessed for extended time frames, setup, cleanup, transportation, room rental, catering or security.

Meijer Gardens may assign a Communications representative or security guard to oversee the production and guide you to approved locations. Additional fees will apply if this is necessary.
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Application and Agreement
Please complete sections below and return to:

Frederik Meijer Gardens & Sculpture Park
Attn: Director of Communications
1000 East Beltline Ave NE
Grand Rapids, MI 49525

E-Mail: hello@meijergardens.org

Photographer Information

Name ____________________________
Company (if applicable) ________________________
Phone Number ________________________________
Address ______________________________________
_____________________________________________
City, State, ZIP ________________________________
Email Address _________________________________

Photography Type:
☐ Commercial
☐ Other ________________________________

Number of Guests ______________________________
Date and Time of Shoot ______________ at ________
_____________________________________________
_____________________________________________
_____________________________________________
_____________________________________________

Where are you interested in taking photos?
Check all that apply.
☐ The Richard & Helen DeVos Japanese Garden
☐ Waterfall
☐ Lena Meijer Children’s Garden
☐ Michigan’s Farm Garden
☐ Sculpture Park
☐ Gwen Frostic Woodland Shade Garden
☐ Indoor Areas
☐ Other
☐ Not Sure

* This section is to be filled out by staff *
Images requested for use: ______________________
Was request granted or denied? __________________
Date of approval/denial _________________________
How notified? _________________________________
Security Guard required? ☐ yes ☐ no
Additional information: _________________________
_____________________________________________
_____________________________________________
_____________________________________________
_____________________________________________

Failure to comply with the above conditions may result in the revocation of permission to use the photo/video and the denial of application for future use.

I have read the above and agree to comply with the terms and conditions of this agreement.

Authorized Signature________________________________________ Date____________________
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Meijer Gardens Rules of Etiquette

Please do not touch or climb on any sculpture. Climbing on or touching the artworks can result in injury to guests or damage sculpture structure and surfaces in many ways. Metal, stone, and other artwork surfaces can be damaged by zippers, buttons, jewelry, shoes, and sneakers—even oils secreted by our skin.

Stay on pathways and mowed lawn areas. Do not wade, swim, or attempt to cross any ponds, streams, or waterfalls. Picking flowers or other vegetation is not allowed.

Supervise children at all times. For their safety, children must be accompanied by an adult and be within reach at all times.

Shoes and shirts must be worn at all times.
No food or drink may be brought into the Sculpture Galleries or indoor gardens.
We are a smoke-free environment.
This includes no vaping.
No pets allowed. Guide or service dogs are welcome.
Do not feed or handle wildlife.
No bicycling, rollerskating, jogging, skiing, etc.

Signs and Décor

Due to potential damage to Meijer Gardens property or danger to guests, the following items are not permitted for use:

- Confetti, glitter, rice, birdseed, bubbles or plant bed décor.
- Lighting devices using open flames, such as lanterns, torches and tiki lamps.
- Tape, nails, putty, staples or tacks.
- Any signs, banners, or other items hung on walls, on windows, or from the ceiling.
- Flammable materials such as sparklers, straw, hay and evergreens.
- Aerosol cans such as spray glue, spray paint, etc.

Upon completion of the photo shoot, the client is responsible for removing all articles brought into Meijer Gardens for the session.

Risk of Loss

Meijer Gardens does not assume responsibility for damage or loss of any merchandise, equipment, or personal articles left in the facility prior to, during, or following your event.

Insurance and/or Indemnification

In using Meijer Gardens for your photo shoot, you agree to assume complete financial liability and responsibility for any damage or loss of property, including plant material, belonging to Meijer Gardens and for any personal injury incurred during or as a result of such use.